



2019 ADVANCED PROCEDURES IN INTERVENTIONAL ENDOSCOPY

MASTERCLASS AND HANDS-ON WORKSHOP

Friday, November 15 — Saturday, November 16, 2019
Las Vegas, Nevada

www.apiececourse.com

EXHIBITOR PROSPECTUS

APIE Overview



This is a unique and innovative **1 ½ day** masterclass and hands-on workshop on Advanced Procedures in Interventional Endoscopy. Interventional Endoscopy has traditionally included ERCP and EUS. However, the field has now expanded to more than just ERCP and diagnostic EUS with the development of new advanced endoscopic techniques. This has resulted in a new domain, often called “Flexible Endoscopic Surgery” or “Endoluminal Surgery”. These procedures are not readily available in many institutions. We have therefore designed a unique course that will provide hands-on learning and education in these advanced procedures

- **POEM**
- **ESD**
- **Anti-Reflux Endoscopy**
- **Endoscopic Suturing**
- **Interventional EUS**
- **Bariatric Endoscopy**
- **Advanced Resection Platforms**

This course will offer an **intimate learning experience for a small number of attendees**, providing **didactic lectures and ample hands-on time for advanced endoscopic techniques beyond ERCP and diagnostic EUS**. A specific focus of this program will be the next generation of endoscopic technology and devices, as well as the cutting-edge techniques used by experts in the fields. There will be extensive discussion of endoscopic techniques, devices, and instruments through lectures, videos, and hands-on stations.

Target Audience



This workshop is designed for practicing gastroenterologists and interventional endoscopists throughout the world as well as advanced endoscopy trainees interested in learning newer advanced endoscopic procedures. We will be restricting the total number of attendees to allow adequate hands-on time for attendees to learn and practice these newer endoscopic procedures.

Learning Objectives

At the conclusion of this activity, participants should be able to:

1. Describe indications, contra-indications, and techniques to optimize success in performing newer interventional endoscopic procedures such as: POEM, ESD, Endoscopic Anti-reflux Therapies, Endoscopic Suturing, Bariatric Endoscopy, and Interventional EUS.
 2. Operate various newer endoscopic devices and accessories for endoscopic surgery.
 3. Analyze best endoscopic treatment strategies for: Achalasia, GERD, obesity, and Early Gastrointestinal Neoplasia.
 4. Compare endoscopic therapies in appropriate patients as alternatives to more invasive surgical options.
 5. Understand and minimize adverse events related to advanced procedures in interventional endoscopy.
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Course Faculty



This year we have an outstanding and diverse faculty bringing their extensive experience in interventional endoscopy to Las Vegas. This world class faculty includes leaders within the ASGE and gastroenterologists from some of the highest regarded endoscopy units in the world.

Program Accreditation

The University of Colorado School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Colorado School of Medicine designates this activity for a maximum of **15.25 AMA Physician's Recognition Award (CME) Category 1 credits**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

More Details

For full details of the program, visit www.apiecourse.com



*GRANT AND HANDS ON
SUPPORT*

Grant Support



The Advanced Procedures in Interventional Endoscopy course is requesting **unrestricted educational grant support of \$25,000** for 2019. If our grant request is approved, please include a cover letter specifying the purpose of this unrestricted educational grant, along with a disclaimer to the effect that the University of Colorado and University of Colorado Hospital are not obligated to purchase any products from your company or provide any services to your company in exchange for the grant.

For more information pertaining to or to provide **Educational Grant Support**, please contact Lindsay Greenbaum at lindsay.greenbaum@ucdenver.edu.

Hands-On Support



As a sponsor for the educational program, we request you to provide endoscopic accessories and equipment for use during the hands-on workshops on Friday and Saturday. One of the APIE course faculty experienced in the use of your equipment will be assigned to this station as a trainer. We request you to **provide two representatives** to assist our faculty during the workshops. Representatives can either register complimentary as part of your exhibit booth package (if purchased) or at the rate of \$300. **No representatives will be allowed into the hands-on area without a paid registration.**

Donation of products does not entitle donating company to an exhibit booth, nor does purchase of an exhibit booth entitle exhibiting company to donating products for the hands-on portion of the course. Donations and exhibit booths must be coordinated separately.

For more information pertaining to or to provide **Hands-On Support**, please contact Mihir Wagh at mihir.wagh@ucdenver.edu



EXHIBITOR PACKAGES

Presidential - \$12,000



- One available
 - 10' X 20' island booth located centrally on exhibit floor
 - 4 complimentary registrations
 - Highlighted logo on APIE website with click-thru to company website
 - Highlighted logo on sponsor recognition signage
 - Faculty dinner with course directors and instructors on Friday night in a private dining room immediately following the Opening Reception
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Platinum – \$9,000



- 6' table-top space in high traffic area on exhibit floor
 - 3 complimentary registrations
 - Highlighted logo on APIE website with click-thru to company website
 - Logo on sponsor recognition signage
 - Logo on coffee cups and napkins during Friday and Saturday morning breaks and breakfasts
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Gold – \$5,000



- 6' table-top space on exhibit floor
- 2 complimentary registrations
- Company name on APIE website with click-thru to company website
- Logo on sponsor recognition signage
- Logo on cocktail napkins during Friday Opening Reception

Silver – \$3,000

- 6' table-top space on exhibit floor
 - 2 complimentary registrations
 - Company name on APIE website
 - Logo on sponsor recognition signage
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*ADDITIONAL
SPONSORSHIP
OPPORTUNITIES*

Adjunct Meeting



Have your company meeting or a private reception at APIE! Meeting space is available Thursday afternoon, Saturday afternoon, and all-day Sunday. Price and availability dependent on meeting size and date.

Additional Opportunities

Have your own idea for a sponsorship opportunity? Contact the meeting planners to create a custom package, including but not limited to:

- Customized hotel key cards
- Food and beverage customization, including choosing the menu, having napkins and serving-wear branded with your company logo, and signage around the meal function
- Pre-conference attendee list with complete contact information, available for a one-time promotional email blast
- Centerpieces and décor with your company logo and colors during the Friday Opening Reception

Restrictions include, but are not limited to, no branding of any materials in the General Session or Hands-On session rooms.



IMPORTANT COURSE INFORMATION

Conference Dates



- **Exhibitor Move In**

- Thursday, November 14
 - 12:00 PM – 5:00 PM

- **Exhibit Hours**

- Friday, November 15
 - 7:30 AM – 8:00 AM
 - 10:15 AM – 10:30 AM
 - 12:30 PM – 1:00 PM
 - 3:15 PM – 3:30 PM
 - 5:00 PM – 6:00 PM
- Saturday, November 16
 - 8:00 AM – 8:30 AM
 - 11:00 AM – 11:15 AM

- **Exhibitor Move Out**

- Saturday, November 16
 - 1:00 PM (or immediately after Hands On Session 6, if involved)
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Rules and Regulations



- Per CME Credit regulations, sponsors and exhibitors are not permitted to market or brand anything inside the General Session space
- Per IAEE regulations, exhibit booths may not have any materials wider than 6' displayed inside
- Per APIE regulations, **all booths must be paid in full before the beginning of the course in order to set up**

Cancellation Policy

- **Full refunds** will be available through September 30, 2019
 - **50% refunds** will be available October 1 – October 31, 2019
 - **No refunds** will be available after October 31, 2019
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Booth Payments



Booth payments are due within 21 days of receipt of invoice. If purchase is made within 30 days of the event, payment is due no later than Friday, November 8.

Payments can be made via check, made out and sent to:

Kinsley Meetings
ATTN: APIE
6732 W. Coal Mine Ave #500
Littleton, CO 80123

Payments can also be made via credit card, by calling 303-798-3664.

Exhibitor Kit

Each booth will be provided with a 6' skirted table, two chairs, and a waste basket. Additional materials can be ordered with appropriate forms upon purchase of booth. **No materials over 6' wide may be displayed in booth, excluding the Presidential booth.**

Contact Us



- For information pertaining to [Educational Grant Support](#), please contact Lindsay Greenbaum at lindsay.greenbaum@ucdenver.edu
- For information pertaining to [Hands-On Support](#), please contact Mihir Wagh at mihir.wagh@cuanschutz.edu
- For information pertaining to [exhibit booths](#), [general sponsorships](#), or [conference information](#), please contact Nikki Bibbero at nikki@kinsleymeetings.com

More Details

For full details of the program, visit www.apiecourse.com



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